



2023 RESEARCH PROPOSAL

WYOMING TAXPAYERS FOUNDATION

“In our fast-paced and growing business, we can’t always keep an eye on emerging information and tax trends which affect our industry. The WTA team has proven to be a powerhouse at making sure we know what’s happening around the state and how our business might be impacted. We have found the WTA and Foundation to be a valuable and trustworthy partner that is innovative in delivery of pertinent information.”

BRIAN WORTHEN

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ABOUT THE WYOMING TAXPAYERS FOUNDATION

The Wyoming Taxpayers Foundation, a registered 501(c)(3), was established in 2013 to provide educational research on fiscal affairs of the state of Wyoming and its political subdivisions. Additionally, the Foundation supports the Wyoming Taxpayers Association with essential research for Wyoming’s citizens and policymakers to make informed decisions. Since 1937, WTA has been educating and informing its members and the public about sound fiscal policy for a healthy Wyoming economy. WTA has accomplished this by providing state and local policymakers with unbiased analysis of public expenditures and taxation while promoting efficient and effective government through indispensable reports and analyses. The Foundation produces high quality publications on a variety of issues facing Wyoming that are thoughtfully and thoroughly prepared for the WTA. In 2022 the WTA and Foundation published numerous publications, including the widely disseminated copies of *Wyoming Property Taxation*, *Wyoming Tax Summary*, *How Wyoming Compares*, *Cost of Services*, and *A Twenty-Year Review of Tax Reform 2000*.

RESEARCH PROPOSAL

The Wyoming Taxpayers Foundation is seeking funding for *The Cowboy Family* research project. The estimate to complete the project is \$50,000 which includes labor, production, and marketing of the final product. Support of this project enables the Wyoming Taxpayers Foundation to provide timely information regarding Wyoming’s fiscal future and provides a new analysis for Wyoming citizens and policymakers alike. Success of this project provides a comprehensive source for Wyoming taxpayers and policymakers to find easy-to-understand information on the fiscal and tax structure of Wyoming. The marketing of this product will include a social media strategy which will help deliver the key points of this project to the targeted audience. This project will continue the Foundation’s mission of providing a factual baseline for fiscal and tax policy.

MORE ABOUT THE COWBOY FAMILY

Based on the Utah Taxpayers Association’s “Beehive Family” and Associated Taxpayers of Idaho’s “Spud Family,” the Wyoming Taxpayers Foundation plans to create a publication that outlines average Wyoming households’ tax burden to include federal and state taxes as well as services provided at the state level. This research is intended to provide a comprehensive and concise analysis of taxes paid by the top three industries operating in Wyoming, including an analysis of all business sectors’ sales tax contributions. The research will further detail federal and state taxes paid by individuals and what benefits are derived from Wyoming’s unbalanced tax structure. The analysis will include a view of county-by-county differences in local taxation (mill levies, special districts, optional sales taxes, and other sources of revenue). This data will be utilized to develop an understanding of regional tax climates within the state.

SIMILAR PROJECTS

Utah Taxpayers Association, *The Beehive Family Report*

Associated Taxpayers of Idaho, *The Idaho Spud Family Tax Burden*

PROJECT LEADS

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PROJECT ADVISORS

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